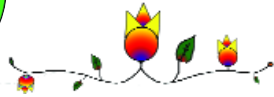
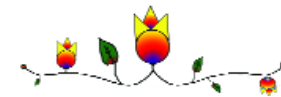




BAY MILLS NEWS



"Serving the Bay Mills Indian Community"



Ph: 906-248-2258

Fax: 906-248-2257

RATE CARD: \$4 PER COLUMN-INCH OPEN RATE

I n c h e s	1	\$4.00	\$3.40 \$3.20 \$3.00	\$8.00	\$6.80 \$6.40 \$6.00	\$12.00	\$10.20 \$9.60 \$9.00	\$16.00	\$13.60 \$12.80 \$12.00	\$20.00	\$17.00 \$16.00 \$15.00
	2	\$8.00	\$6.80 \$6.40 \$6.00	\$16.00	\$13.60 \$12.80 \$12.00	\$24.00	\$20.40 \$19.20 \$18.00	\$32.00	\$27.20 \$25.60 \$24.00	\$40.00	\$34.00 \$32.00 \$30.00
	3	\$12.00	\$10.20 \$9.60 \$9.00	\$24.00	\$20.40 \$19.20 \$18.00	\$36.00	\$30.60 \$28.80 \$27.00	\$48.00	\$40.80 \$38.40 \$36.00	\$60.00	\$51.00 \$48.00 \$45.00
	4	\$16.00	\$13.60 \$12.80 \$12.00	\$32.00	\$27.20 \$25.60 \$24.00	\$48.00	\$40.80 \$38.40 \$36.00	\$64.00	\$54.40 \$51.20 \$48.00	\$80.00	\$68.00 \$64.00 \$60.00
	5	\$20.00	\$17.00 \$16.00 \$15.00	\$40.00	\$34.00 \$32.00 \$30.00	\$60.00	\$51.00 \$48.00 \$45.00	\$80.00	\$68.00 \$64.00 \$60.00	\$100.00	\$85.00 \$80.00 \$75.00
	6	\$24.00	\$20.40 \$19.20 \$18.00	\$48.00	\$40.80 \$38.40 \$36.00	\$72.00	\$61.20 \$57.60 \$54.00	\$96.00	\$81.60 \$76.80 \$72.00	\$120.00	\$102.00 \$96.00 \$90.00
	7	\$28.00	\$23.80 \$22.40 \$21.00	\$56.00	\$47.60 \$44.80 \$42.00	\$84.00	\$71.40 \$67.20 \$63.00	\$112.00	\$95.20 \$89.60 \$84.00	\$140.00	\$119.00 \$112.00 \$105.00
	8	\$32.00	\$27.20 \$25.60 \$24.00	\$64.00	\$54.40 \$51.20 \$48.00	\$96.00	\$81.60 \$76.80 \$72.00	\$128.00	\$108.80 \$102.40 \$96.00	\$160.00	\$136.00 \$128.00 \$120.00
	9	\$36.00	\$30.60 \$28.80 \$27.00	\$72.00	\$61.20 \$57.60 \$54.00	\$108.00	\$91.80 \$86.40 \$81.00	\$132.00	\$112.20 \$105.60 \$99.00	\$164.00	\$139.40 \$131.20 \$123.00
	10	\$40.00	\$34.00 \$32.00 \$30.00	\$80.00	\$68.00 \$64.00 \$60.00	\$120.00	\$102.00 \$96.00 \$90.00	\$146.00	\$124.10 \$116.80 \$109.50	\$183.00	\$155.55 \$146.40 \$137.25
	11	\$44.00	\$37.40 \$35.20 \$33.00	\$88.00	\$74.80 \$70.40 \$66.00	\$132.00	\$112.20 \$105.60 \$99.00	\$156.00	\$132.60 \$124.80 \$117.00	\$195.00	\$165.75 \$156.00 \$146.25
	12	\$48.00	\$40.80 \$38.40 \$36.00	\$96.00	\$81.60 \$76.80 \$72.00	\$144.00	\$122.40 \$115.20 \$108.00	\$170.00	\$144.50 \$136.00 \$127.50	\$213.00	\$181.05 \$170.40 \$159.75
	13	\$52.00	\$44.20 \$41.60 \$39.00	\$104.00	\$88.40 \$83.20 \$78.00	\$156.00	\$132.60 \$124.80 \$117.00	\$179.00	\$152.15 \$143.20 \$134.25	\$224.00	\$190.40 \$179.20 \$168.00
	14	\$56.00	\$47.60 \$44.80 \$42.00	\$112.00	\$95.20 \$89.60 \$84.00	\$168.00	\$142.80 \$134.40 \$126.00	\$193.00	\$164.05 \$154.40 \$144.75	\$242.00	\$205.70 \$193.60 \$181.50
	15	\$60.00	\$51.00 \$48.00 \$45.00	\$120.00	\$102.00 \$96.00 \$90.00	\$180.00	\$153.00 \$144.00 \$135.00	\$195.00	\$165.75 \$156.00 \$146.25	\$244.00	\$207.40 \$195.20 \$183.00
	16	\$64.00	\$54.40 \$51.20 \$48.00	\$128.00	\$108.80 \$102.40 \$96.00	\$192.00	\$163.20 \$153.60 \$144.00	\$208.00	\$176.80 \$166.40 \$156.00	\$260.00	\$221.00 \$208.00 \$195.00

Bigger savings for bigger ads!

KEY

Regular	15% off - 3 insertions
Ad	20% off - 6 insertions
Price	25% off - 12 insertions

Open Rate = \$4 per column-inch
10% discount week-to-week pick up!